

MINUTES OF THE REEDSPORT CITY COUNCIL WORK SESSION
July 13, 2020, 2:00 P.M. COUNCIL CHAMBERS

PRESENT: Mayor Linda McCollum
Councilors Mark Bedard, DeeDee Murphy, Debby Turner,
Rich Patten, and Joe Liedtky.
City Manager Pro Tem Deanna Schafer
City Attorney Steve Miller

OTHERS PRESENT: Michelle Fraley, Courteney Halstead, Jennifer Rockwell,
Jodi Morrow, Phyllis Deaver and Brenda Fraley.

WORK SESSION: Mayor Linda McCollum opened the work session at 2:00 P.M.

1. City Manager Pro Tem, Deanna Schafer reviewed the legislative history of transient room tax along with the current agreement between the City of Reedsport and the Reedsport/Winchester Bay Chamber of Commerce. She also reviewed the various ways the tax revenue can be spent.
 - a. Finance Director, Michelle Fraley reviewed the history of City Ordinance 649 regarding the original intentions of the transient room tax and tourism promotion.
 - b. Councilor Bedard addressed some concerns he has regarding the chamber spending money in areas not listed in the agreement as well as the recruitment process of the event coordinator hired.
 - c. Councilor Debby Turner who is also a member of the Chamber stated the Chamber would provide documentation regarding the event coordinator position.
 - d. Councilors held discussion regarding current agreement and expectations of such.
 - i. Councilor Mark Bedard express his interest in reducing the money spent on payroll and increasing the money used toward tourism promotion.
 - ii. Citizen Jodi Morrow stated that times have significantly changed since the agreement was signed back in 2007, in regards to social media and how tourist's prefer to obtain information via the internet or mobile device as opposed to print form or visitors centers.
 - iii. Councilor Mark Bedard suggested looking at alternative marketing firms other than the chamber.
 - iv. Councilor Rich Patten suggested that the council look into getting a written legal interpretation of paragraphs 3 and 4 of the agreement, for clarification as there is some confusion over the wording.

- v. Councilor DeeDee Murphy, Joe Liedtky, and Mayor McCollum expressed gratitude to the Chamber and their interest in remaining with the Chamber.
2. City Manager Pro Tem, Deanna Schafer reviewed the Governor's new face mask requirement which will go into effect on July 15, 2020.
3. City Manager Pro Tem, Deanna Schafer informed the Council that Councilor Ellen Anderson has tendered her resignation for council position #1.

Mayor Linda McCollum adjourned the work session at 3:26 P.M.

Mayor Linda McCollum

ATTEST:

Deanna Schafer, City Recorder